

Hoosier hair care

INDIANA BRANDS DOMINATE THE INDUSTRY

Staff Report

THREE STARTUPS SELLING goods in Indiana have been making waves in the competitive hair product market: Diamond Virgin Hair Company, Honey Baby Naturals and Miele Organics.

Read on for more about these brands and our picks for favorite products.

DIAMOND VIRGIN HAIR

This Indianapolis-headquartered hair retailer specializes in 100-percent virgin hair extensions. Products have not undergone any chemical processing, such as dyes, permanents or relaxers. The company promises that all extensions are reusable and will last at least six months. Examples are available at its Indianapolis salon.



Our product pick: Mink Brazilian Straight Hair

Manufacturer description: Diamond Virgin Hair Company's 100-percent Virgin Mink Brazilian Straight Hair is the highest quality Virgin Mink Brazilian Straight hair on the market. Each selection has been collected from one donor. All cuticles are intact, and you will notice each selection of our virgin hair has a natural taper at the end. All our Virgin Brazilian Straight Hair has undergone a stringent quality assurance process to ensure it is free of imperfections. Our Virgin Brazilian Straight Hair is available in a natural off-black color 1B and will last well up to a year with proper care and maintenance. (diamondvirginhair.com)

HONEY BABY NATURALS

Hair bloggers have been buzzing about this brand, located in Chicago with representation in Indiana. Recognition came quickly after 2016 Naturallycurly.com Editor's Choice Awards were given to the company for Best Shampoo, Best Conditioner, Best Kids Line and Best Emerging Brand. The impetus for the company's creation came when founder and Purdue University graduate Aisha Crump wanted to find products that were natural, free from harmful ingredients and effective for the various textures in her multiracial family. She made her own mixtures and decided to share them with the rest of the world. Recently, Target stores in Indiana started to carry Honey Baby Naturals products.

Our product pick: Knot My Honey Detangler

Manufacturer description: A lightweight honey and milk protein-infused leave-in conditioner and detangler that aids in removing knots and tangles for easy combing and improved manageability. (honeybabynaturals.com)



information technology and local government. Business Experience Award for outstanding work. International Association (IACA) awarded for development and success. innovation and success. have conducted INBiz, including Professional Leadership DOR, DWD and business owner more.



Bio-tech co

Indigo BioAutomation Carmel City Center the building, all was started in 2014 part of the Eli Lilly Laboratories. In analysis, data management to clinical laboratory research labs are BioAutomation 200, in Pedcor Square

Lyft expansion

Popular ride-sharing into rural Indiana. company expanded number of state competitor with 70 erage in just 13 recruiting drivers many rural areas percent of the population had that number, according to Lyft executives now 94 percent

To have your with the name